

Print Management

How your organisation can benefit

Using CDS Print Management Services saves your organisation money, allows staff to focus on core business activities and gives you the peace of mind that comes from knowing your print requirement is being handled by experts.

Most large organisations find print buying complicated, time consuming, inefficient and therefore expensive. This is caused by a variety of issues including:

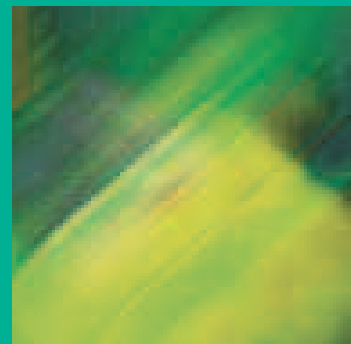
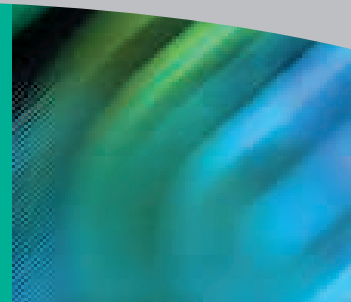
- Disorganised, inefficient print buying by individuals scattered across the organisation
- Failure to consolidate spend across the entire business
- Lack of enough print expertise within the organisation

Our Solution

At CDS we provide a comprehensive, managed print service, tailored to the specific requirements of individual clients.

- Our experts will analyse your overall print requirement and identify improvements to efficiency so that you get more value from your budget.
- We take the hassle out of print procurement, allowing you to spend time focused on your core business activities.
- CDS will provide you with a dedicated account team, structured to ensure that you always have access to the highest levels of service and advice.
- Our print experts use bespoke systems to ensure speedy and accurate workflow, coupled with the ability to generate client focused management information at the touch of a button. Our systems are flexible, allowing you to use our services in a manner that suits your needs and ensures you have tight control of your print budget.
- We operate in a spirit of partnership with our clients. Our systems are totally transparent and we maintain an 'open book' policy.
- We are dedicated to delivering solutions on time and budget, from small business stationery orders to major communication projects.

CDS is the right choice because we are committed to giving you quality, value for money and complete peace of mind for all of your print requirements.



Print Management and Design Services case study

Client: Essex County Council

Requirement

The Council wanted a print management service for all of their printed material. Under the Government's best value initiative they realised that a professional print management service would reduce costs and increase efficiency.

They required the help of expert print managers who could come in and critically analyse the way that the Council dealt with print and then provide advice and guidance. This applied to both the overall strategy for print buying and achieving best value on each print job that was placed.

The Council also wanted a supplier that would respect and be sensitive to the Council's culture. It was important that print management could be deployed with minimum disruption and upset throughout the organisation.

There was also a requirement for ancillary services in support of the main print management contract. These included graphic design and Internet services.

The Solution

CDS was able to provide the perfect solution. Our first step was to open an office close to the main Essex County Council buildings. From there we deployed an expert team, which includes Print Managers, Print Account Executives and Graphic

Designers. Other experts from the company were brought in as and when required to undertake tasks such as forms analysis and Internet services.

Using local suppliers, which met our high standards, and our consortium of vetted printers we were able to deliver more than 10 per cent per year cost savings.

We also implemented new management information systems, which have improved efficiency.

Besides offering Essex County Council the usual advantages of professional print management, such as consolidated buying power, expert advice and resilience, CDS was able to provide further unique benefits.

Our experience working with public sector organisations meant we were sensitive to cultural and political pressures within the Council. Expertise in business communications, a 'can do' attitude, a genuine delight in saving the Council money and the ability to provide excellent advice put CDS in a class of its own compared to other print management companies.

More unique benefits we offered Essex County Council arose from our range of support services. We were able to provide solutions no matter how complex the requirement – whether it involved print management, Internet services, journalism, graphic design and/or handling large distributions.

For a complete end-to-end communication solution choose CDS

To discover how your organisation can benefit from Print Management and our comprehensive range of other services, please contact us today.

Corporate Document Services Ltd

7 Eastgate • Leeds • LS2 7LY • UK

t: +44 (0)113 399 4000 • f: +44 (0)113 399 4200

e: info@cds.co.uk

Corporate Document Services Ltd is a member of The Baird Group

writing and editing
journalism
graphic design
technical publications
integrated logistics support (ILS)
internet services
print
buy print online
document and storage services
consultancy

