

To:
For immediate release

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Press release

New council print contract offers best value

West Sussex County Council has awarded corporate communications and publishing company, Corporate Document Services Ltd (CDS), a new mandatory Print Management contract to simplify print procurement, ensure best value and help meet Government sustainability targets.

The contract went live in April 2010 and the Council is already seeing savings on print spend. Key to the success of the contract is CDS' expertise in print procurement and knowledge of the full publishing life-cycle.

Based with the Council's Design team, CDS' onsite Account Manager will analyse each council print requirement and identify the best way to produce the material; whether that is litho print, digital print or he may even suggest a purely electronic non-print version. Distribution, use of colour, paper, finishing and storage are among the factors taken into consideration. CDS' aim is to help council staff to extract the most value from their limited budgets.

"We understand Local Authorities want to focus on delivering their core services. They are also under increased pressure to meet best value, efficiency and sustainability targets. We have therefore provided an end-to-end, innovative solution, designed to simplify and improve the procurement of print and related services," said David Burton, Print and Logistics Director at CDS

Rosemary Perry, Head of Office and Facilities Services at West Sussex Council said: "We tendered for a print supplier following a review under our County Council's Fundamental Service Review (FSR) programme which identified a number of issues with the existing print arrangements. We chose CDS as our contracted supplier because they demonstrated that they could secure best value from approved print suppliers, whilst ensuring a robust continuous improvement programme. CDS is able to use emerging technologies and new ways of working to deliver efficiencies and further cost savings. They support the Council's strategy to reduce print spend and move more communications online."

CDS is the trading name of
Corporate Document Services Limited
Registered in England No. 2925653
Registered Office:
7 Eastgate • Leeds • LS2 7LY • UK



FS 36088
IS 82113
EMS 82111
OHS 95704

“We were delighted with CDS’ proposals and their partnership approach. For example CDS is streamlining procurement processes by providing online systems for getting quotes, ordering jobs, storing artwork and images, and an electronic template system enabling customers to input their own information on standard items like business cards.”

CDS is engaging with local suppliers and helping them with vetting requirements to get them onto the company’s approved supplier list. CDS also has a national supplier base offering a robust network of high quality print companies able to meet the most diverse and exacting specifications.

CDS employs over 200 people across nine sites in the UK and works with numerous Local Authorities. WSCC will be able to benefit from CDS’ wealth of experience and understanding of the particular challenges Council departments face.

The flexibility of the contract also enables the District and Borough Authorities, Fire, Police and other public sector organisations within the county to take advantage of cost-savings, enhanced operational efficiency, risk mitigation and improved environmental sustainability.

~Ends~

Corporate Document Services (CDS) key facts

- established in 1994
- offers a full corporate communication and publishing service – seamlessly integrating creative, print and logistics, and internet and digital media solutions
- has four specialist business areas – Creative Services, Print & Logistics Services, Internet Services and Defence Support
- acquired by W&G Baird Holdings Ltd (now known as The Baird Group) in 2000
- employs over 200 and has a £25m turnover
- has offices in Aylesbury, Belfast, Chelmsford, Cheltenham, Kingston-upon-Thames, Leeds, London, Norwich and Sutton
- ranked 2nd largest digital agency and 6th largest design for print agency in the UK 2010 Design Week Top 100 survey (based on fee earning)
- main client base is the public sector but also a number of private sector clients – typically large, complex, multi-site organisations
- operates ISO9001 (Quality Management System), ISO14001 (Environmental Management System), ISO27001 (Information Security) and BS OHSAS 18001 (Health and Safety Management System)